FOCUS ON
BOISE STATE UNIVERSITY
FALL 2012

ECONOMY MINDED
A Place of Jobs, Talent and Ideas

Game Changer
Meet New AD Mark Coyle

Art Appreciation
Exhibitions Abound on Campus

All in the Family
Building a Legacy of Alums

Dr. Mark Rudin
Division of Research and Economic Development

Bill Connors
Boise Metro Chamber of Commerce
A new program aims to interest passionate science and math students in teaching careers.

Boise State’s art galleries offer a visual feast of mixed-media work from faculty, students, alumni and master artists.

The state-of-the-art Micron Business and Economics Building at the corner of Capitol Boulevard and University Drive opens its doors for fall semester.
DID YOU KNOW?

Boise State was named among the nation’s top bicycle-friendly universities by the League of American Bicyclists. The Silver Award recognizes bike-friendly services such as the Cycle Learning Center, compressed air centers, bike barns, added bike paths and bicycle parking areas, and valet bike parking during major special events.

BIKING

Biking

New Athletic Director Mark Coyle is impressed with Boise State both on and off the field of play.

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ALUMNI

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Cover photo by John Kelly.
**First Word**

Drew Hopkins was captain of his high school football team. He is a Dean’s List scholar in our civil engineering program. He has big ideas about how to help mankind and he acts on them. Drew is a perfect illustration of how there is no more pressing need at Boise State today than funding for scholarships.

On page 10, you will read that without the generosity of Dottie Stimpson and the scholarship she funded last year in honor of her late husband, Ed, Drew may have given up on finishing his college degree. The scholarship is a fitting memorial to Ed Stimpson, a good friend of both Kathy and me, and a better person you could not find. Nor is Dottie’s decision to endow the scholarship surprising, as she is the embodiment of community involvement and action.

For too many students, however, there is no benefactor, which is why we will soon launch with the Boise State Foundation a campaign to endow scholarships. In the coming months, you’ll be hearing much more about our efforts to overcome this challenge and I’m hopeful you’ll be inspired to join our fight to ensure that the best and most deserving students in the region become and remain Broncos.

Universities across the nation, including Boise State, are facing unprecedented changes in the way they conduct the business of higher education. Declining funding from state coffers means the gifts of friends like Dottie Stimpson will become increasingly important to our students, faculty and academic programs. Increasingly, privately funded scholarships will mean the difference between many students attending on a full- or part-time basis – or, like Drew, attending at all.

Each and every day, our focus is on ensuring that Boise State continues doing what it does best: providing a first-rate education so that our students become alumni who make a difference for Boise, our state, the nation and the world. I know you share that vision and will join us in making sure that tomorrow’s leaders have the tools they need to reach their greatest potential.

— Dr. Bob Kustra, President

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**Graduate Lauren Horton and more than 1,400 fellow students celebrated their accomplishments in May during Boise State’s largest Commencement ceremony to date.**
GOING BEYOND THE BLUE AT JAPAN’S HOSEI UNIVERSITY

In 2004, when Boise State’s Tetsuya Ehara and Hosei University’s Hajime Kiyohara first talked of an exchange between their universities, they never imagined it would extend beyond students and academic programs.

However, a ceremony in June took it much further, marking the dedication of a new blue football field at Hosei University in Kawasaki, Japan, near Tokyo – the first international licensing of the playing surface as a Boise State trademark.

“The exchange with Hosei University is emblematic of our expanding global outreach as a university and city,” says Dr. Bob Kustra, Boise State president. “The relationship continues to blossom in several ways as the two universities have developed an international friendship and gained so much academically, athletically and culturally.”

The universities have exchanged 65 students since an agreement was signed between Boise State and Hosei in 2006. Boise State has sent about 35 local educators to visit schools in Tokyo, and a group of Japanese sports medicine and health studies students and faculty members from Hosei visited Boise last fall.

Although there won’t be any exchanges on the football field, the two universities will continue trading knowledge on business and athletics. Takashi Yaekura, the faculty adviser for Hosei’s football program, will be a ‘faculty in residence’ this fall in Boise State’s College of Business and Economics. And a group of health and sport students and faculty from Hosei will be on campus for two weeks for the Intensive English Program.

Hosei University is a comprehensive university with 41,420 students on three campuses. Its school colors are blue and orange like Boise State and its nickname is the Tomahawks.

Boise State’s iconic blue turf, originally introduced in 1986, is a registered trademark of the university. While other schools have special color projects for the end zone area, Boise State was the first to have the entire field produced in a special color. It is still the only non-green football field among NCAA Division I FBS schools.

By Frank Zang

Campus Read

Boise State has selected “The Last Flight of the Scarlet Macaw: One Woman’s Fight to Save the World’s Most Beautiful Bird,” by Bruce Barcott, as the 2012-13 Campus Read book.

Incoming first-year students received the book during their summer orientation sessions and it will be discussed in University Foundations courses this fall.

Sharon Matola, the subject of the book, will give a free lecture at Boise State on Oct. 2. Barcott, an environmental journalist and a 2009 Guggenheim Fellow in nonfiction, will speak on March 5, 2013.
Boise State University has honored two faculty members as Distinguished Professors. This title constitutes one of the highest honors that can be given to a faculty member at Boise State and is reserved for a small number who have made major contributions to their academic disciplines. This year's honorees are:

Dr. Peter Müllner, materials science and engineering, who is among the leading researchers in the field of magnetic shape memory alloys, with funding in excess of $5 million from the National Science Foundation, Department of Energy, Department of Defense and NASA.

Dr. Marion Scheepers, mathematics, who has conducted research that has greatly influenced the field of set theory and is the founder of the mathematical discipline of selection principles.

The new Lincoln Avenue Townhouses are officially open and providing a campus home for Boise State juniors and seniors.

The $15.8 million complex lines both sides of Lincoln Avenue just south of the Lincoln Avenue Parking Garage, with 90 roomy four-bedroom, two-story townhouse-style units.

Demand for on-campus housing at Boise State continues to grow, and this additional housing with 360 beds increases capacity by 18 percent, for a total of 2,630 beds. Boise State has six residence halls and a variety of suites/apartment complexes.
Prune away its Bronco branches and Ryan Gregg’s family tree would be little more than a shrub.

The president of the Associated Students of Boise State University (ASBSU) hales from a large group of Boise State alumni, starting with his grandparents June Ryan and Edward Gregg. The two met as students on the Boise Junior College campus in the early 1960s. June, whose older siblings Kathleen and Gerald also attended BJC, was a cheerleader who worked in the campus cafeteria. Edward was in the Coast Guard Reserve and working on a degree in welding. When they married and started a family, they also unwittingly launched a Bronco dynasty.

“We always joke that without Boise State, I wouldn’t exist,” Ryan says.

That’s because in addition to his grandparents, a great aunt and great uncle, his father, mother, stepmother, two aunts, an uncle (who also was involved with ASBSU) and a brother all attended, or currently attend, the school.

Gregg plans to graduate in 2014 with a degree in political science; eventually he hopes to become a high school teacher. His younger brother, Matthew, just finished his freshman year and wants to major in engineering.

Surrounded by so much Bronco spirit throughout his growing-up years, Gregg always knew that Boise State was an option. But it wasn’t until he started looking at other
colleges that he recognized the treasure right in his own backyard.

“Boise State has a great program with nationally recognized professors, and it’s just a mile from the state capitol,” he says. “Plus, my family is really important to me, and this way I could be close.”

Family also factored into Carissa Wilcox’s decision to attend Boise State. Like Gregg, she comes from a multi-generational Boise State family. Her grandfather, Jim Fisher, came to BJC in 1957 and was a lineman on the national championship football team the next year under the direction of Coach Lyle Smith.

The former superintendent of Garden Valley, New Plymouth and Payette schools spent years as a teacher and school administrator before retiring. But his dedication to education lives on through his children.

Three sons — Carissa’s dad, Craig, and uncles Kirk and Casey — attended Boise State, as do two of Carissa’s cousins on her mother’s side — Jake and Brad (Bud) Gross.

Craig earned two associate's degrees, one in marketing in the ’90s and another in health information management a decade later. Wilcox remembers that during her teenage years, he was heavily involved in student organizations, including Delta Epsilon Chi.

“It opened up a lot of opportunities for him,” she recalls, noting that his experiences influenced her own decision to be involved beyond her coursework.

Wilcox is a senior majoring in communication, with an emphasis in organizational and relational communication. In addition to working as a teaching assistant for communications faculty Jerald Catt-Oliason, she recently started a new job with the university’s Service-Learning program.

“People don’t always know or take advantage of the resources and community that are available here,” she says.

Wilcox has two children who are already involved with the university. Her youngest, Kristopher, is enrolled at the Boise State Children’s Center and her daughter, Camille, is a Children’s Center alum.

She hopes that someday they, too, will be Broncos.

“There are some really good minds here doing really great things,” she says. “It’s not just about football.”

Both Wilcox and Gregg encourage others to take a closer look at the university.

“Boise State has been such a big part of my life, and I really care about it,” Gregg says. “I want other students to also have a really meaningful experience here.”

Kustras Honored with Public Service Award

The Frank Church Institute honored President Bob Kustra and his wife, Kathy, with the first-ever Frank and Bethine Church Award for Public Service. The award was given at a May 24 dinner benefiting the Frank Church Chair of Public Affairs at Boise State.

Church, a former U.S. senator, is widely recognized as one of the great statesmen of the United States Senate during one of its most progressive eras. He is remembered as a foreign policy leader and as one of the nation’s early leading conservationists.

“We are so grateful to have the Kustras continue their lives of service here in Idaho and for the tremendous impact they have made and continue to make at Boise State University,” says Bethine Church.
College of Arts and Sciences, http://coas.boisestate.edu
A team of Boise State scientists and students and their collaborators at the University of Notre Dame and Université d’Abomey-Calavi in West Africa received a grant for a Geoscientists Without Borders project. The proposal, written by Dr. John Bradford, aims to address water quality needs in Cotonou, Benin, West Africa. Also in geosciences, Dr. Matt Kohn was named a Distinguished Lecturer by the Mineralogical Society of America (MSA). He will give lectures at universities around the world.

College of Business and Economics, http://cobe.boisestate.edu
The COBE Advisory Council presented annual Faculty Awards to Dr. Paul Bahnson for excellence in research and Dr. Dwayne Barney for excellence in teaching. The COBEAC is made up of business leaders who counsel COBE administration on a wide range of strategic issues central to the college’s mission.

Economics major George Fenton delivered the student speech at spring Commencement and drew a standing ovation from his fellow graduates. Fenton, from Post Falls, has interned for the Federal Reserve and the U.S. Department of the Treasury. He was a member of the Honors College and an award-winning member of the national champion speech and debate team, the Talkin’ Broncos.

Talk Show Looks Beyond the Printed Page

“Reader’s Corner,” the popular talk show hosted by Boise State President Bob Kustra, is celebrating the start of its 10th year of weekly conversations with some of today’s leading thinkers about issues and ideas that help shape our world.

Originally titled “New Horizons in Education,” the 30-minute show debuted on Boise State Public Radio in fall 2003. Since then, Dr. Kustra has interviewed more than 350 newsmakers, authors, politicians and educators, including Nobel Prize laureates and Pulitzer Prize and National Book Award winners CNN’s Peter Bergen, investigative reporter Seymour Hersh, bestselling author Ann Patchett, Holocaust survivor Samuel Pisan, political activist Gloria Steinem, baseball legend Harmon Kellebrew, NPR broadcaster Scott Simon and Irish President Mary Robinson are just a few of the well-known guests to appear on the show.

In 2011, the show’s name changed to “Reader’s Corner” to reflect its focus on national authors and the connections between readers and writers. In its current iteration, Reader’s Corner continues to produce what many listeners refer to as “driveway moments” — when the car idles outside their destination as they catch the last few moments of a riveting drive-time interview.

Kustra and his team of researchers also write a twice-monthly Sunday column for the Idaho Statesman focusing on many of the books featured on the show. For the past year, the independent local bookstore Rediscovered Books has hosted a monthly book club to delve more deeply into some of the titles discussed on the air.

Listeners can download a free app for easy access to past shows at https://play.google.com/store/apps/details?id=bsu.podcastapps. Or simply log on to boisestatepublicradio.org/programs/readers-corner for a link to archived programming.
College of Education, http://education.boisestate.edu/

This fall the College of Education welcomes the first candidates for a new online doctorate in educational technology. About 20 candidates will examine the use of technology for effective teaching and learning in a dynamic, global society.

Elementary education majors Shawntae Gardner and Sarah Chouinard this summer became the fifth and sixth Boise State students to be accepted into the prestigious NASA institutes for pre-service teachers.

College of Engineering, http://coen.boisestate.edu/

A team of engineering students won first place overall in the advanced category of the 2012 SAE Aero Design West competition in March. Sixty-five teams from around the world built and flew a remotely piloted aircraft capable of carrying a high payload while meeting strict competition specifications.

Students in Dr. Tony Songer’s Social Responsibility in Construction Management class spent their spring break in Belize, building a playground at Our Lady of Bella Vista Primary School. One highlight of the trip was a visit with Belize Zoo director Sharon Matola, the hero in Boise State’s 2012-2013 Campus Read selection, “The Last Flight of the Scarlet Macaw: One Woman’s Fight to Save the World’s Most Beautiful Bird” (see page 4).

College of Health Sciences, http://hs.boisestate.edu/

Elmira Bakhshinyan, a master of health science student and Edmund S. Muskie graduate fellow, has been accepted as the HIV/AIDS community care and prevention intern with the prestigious Global Health Fellows Program II, a project of the Public Health Institute. Bakhshinyan hopes to apply what she learns toward HIV/AIDS prevention efforts in her native Armenia and throughout the world.

Two groups of student researchers in the Department of Radiologic Sciences were conferred the top awards from a national pool of 48 papers accepted for competitive review at the National Association of Collegiate Educators in Radiologic Technology conference in Las Vegas, Nev. — first place: Patrick Anderson, Michelle Phelps and Chris Schmierer; second place: Hector Zamora, Olivas Otoniel and Taylor Spriggel.

College of Social Sciences and Public Affairs, http://sspa.boisestate.edu/

Dr. David Adler has been appointed director of the Andrus Center for Public Policy. Since 1995, the Andrus Center has provided a forum for independent, non-partisan policy discussions on critical issues in Idaho and the American West. The Department of Sociology has created the student-centered Intermountain Social Research Lab to address pressing issues in the discipline and the Boise community through the fusion of research and teaching. The lab is the project of Drs. Arthur Scarritt and Sergio Romero.

Graduate College, http://gradcoll.boisestate.edu

A record number of graduate degrees were awarded in 2011-12 (660 master’s and doctoral degrees). The number of graduate degrees awarded annually has grown by 34 percent over the past three years. The May 2012 Commencement was the university’s largest ever, with more than 2,400 degrees awarded.

The Graduate College has admitted the first students to three new doctoral programs: Ed.D. in educational technology, Ph.D. in biomolecular sciences, and Ph.D. in materials science and engineering.

Three Faculty Members Named Foundation Scholars

Boise State named three faculty members as 2012 University Foundation Scholars.

The annual awards honor faculty members who have demonstrated ongoing commitment, expertise and accomplishment in teaching, research/creative activity, or professionally related service. Awards are presented by the Office of the Provost together with the University Foundation.

Dr. Heidi Reeder, associate professor of communication, is the recipient of the Teaching Award. Dr. Nancy Napier, professor of international business and director of the Centre for Creativity and Innovation, is the recipient of the Research/Creative Activity Award. Dr. Sondra Miller, assistant professor of civil engineering, is the recipient of the Service Award.
A member of the Boise State Honors College, a dean’s list student with high honors and a civicly minded leader among his peers, Hopkins is exactly the kind of student Boise State wants. Yet, his need to rely on student loans and savings to pay for the ever-increasing costs of his college education was a very real threat to his earning a degree.

Not anymore.

Earlier this year, Hopkins was named the inaugural recipient of the Edward Stimpson Leadership Scholarship, a College of Engineering award for juniors and seniors with an established record of leadership. Without the $10,000 annual scholarship, Hopkins says he might have given up on finishing school — not to mention his leadership of projects through Boise State’s chapter of Engineers without Borders (EWB).

“If not for this remarkable scholarship, my financial situation would be uncertain at best,” Hopkins wrote to Dottie Stimpson, who established the scholarship in honor of her late husband. Hopkins’ mother died when he was in high school and his father’s income alone does not allow him to help with his son’s college expenses. “Your generosity is indispensable to my success as a student and person.”

This is exactly what Dottie had in mind. After Ed’s death in 2009, she searched for a way to honor her husband’s character and long career that included leading the General Aviation Manufacturers Association, serving as the Federal Aviation Administration’s congressional liaison, and culminating as the U.S. ambassador to the International Civil Aviation Organization.

“I thought hard about what I could do to honor the kind of person Ed was — an upstanding leader who related to people in ways that made them like and respect him,” says Dottie, who first got to know Boise in the early 1990s when Ed was a top executive with Boise-based Morrison-Knudsen Company. It was during this time that she founded the City Club of Boise, Idaho’s premier forum for contemporary affairs dialog.

The scholarship – only a portion of Dottie Stimpson’s generosity to Boise State – allows Hopkins to pursue his studies and his work with EWB. Last spring he helped lead a group to Belize, where they built a playground and garden for a local school. He’s currently raising money for a return trip to help the school with water drainage and building structure issues.

“To me leadership is discovering who you are and how you relate to people,” Hopkins says. “My volunteer work has given me a new perspective on the world around me that I would not have gotten otherwise. It opens the door to new experiences and helps you find your place in the world.”

Drew Hopkins, left, is the first recipient of a scholarship honoring the leadership and compassion of former U.S. Ambassador Ed Stimpson (pictured above).
In the world of sports, it’s all about making the right call. For Mark Coyle, Boise State’s new director of athletics, that call was Boise State.

Coyle arrived in January from the University of Kentucky in Lexington, where he was deputy director of athletics, charged with marketing, fundraising and the daily operations of the Wildcat basketball program.

In his first visit to Boise State with his wife, Krystan, Coyle says he liked what he saw, including the new Micron Business and Economics Building that recently opened at the corner of University Drive and Capitol Boulevard. “There is tremendous growth and transformation happening here and we wanted to be part of that.”

Q&A FOCUS on Boise State University magazine sat down with Coyle in his office at the Nicholson-Yanke Athletic Center and asked him about his transition to Boise State and his goals for the future of the athletic program.

Q: Coming from the Southeastern Conference, what did you know about Boise State?
A: I spent seven years in the SEC, which is a top athletic conference, so of course I had heard a lot about Boise State and the success of the football program. I have since learned that there is a lot of success in all 19 of the school’s athletic programs. Boise State has experienced success with swimming and diving, men’s tennis, track and field, softball and more. We have a story to tell about all of our programs, and we need to use football to get that story across.

Q: How can football be used to leverage the institution as a whole?
A: Athletics can be a positive window for the university, so we need to make sure this is a first-class endeavor. When football is on national television, it can be a four-hour commercial for the university. It is a reflection on the university and we take that responsibility very seriously.

Q: What are your long-term goals?
A: To have a very successful broad-based program where each of our 450 student athletes has the chance to earn a degree and compete at a very high level. We need to continually invest in our students and in our programs.

Q: What has impressed you so far about Boise State?
A: The wonderful thing about Boise is the passion and excitement of the fan base here. Basketball was my first introduction to the fan base, other than the Las Vegas bowl game. And then in April, my kids were very excited by the 17,000 fans who came to the spring football game. There is unbelievable support here.

Q: Has anything surprised you?
A: I was pretty impressed when the president introduced the student Greenspeed team at the spring address, the group that raced the vegetable oil-powered vehicle. I thought that was pretty cool. Also, it is so impressive to have (former astronaut) Barbara Morgan working here. Her efforts to get kids interested in science, technology, engineering and math (STEM) areas and her summer programs are impressive.
Dr. Louis Nadelson is spearheading a program to recruit talented science, technology, engineering and math students as teachers.
We all know that the best educators are passionate about what they teach. Yet, for a number of reasons, those who get most excited about the most technical of subjects seldom consider teaching as a career path.

A new program at Boise State is expected to help change that. Called IDoTeach, the program is designed to meet a desperate need for Idaho science and math teachers in coming years by recruiting a largely untapped pool of talented college students majoring in STEM subjects (science, technology, engineering and math) into secondary education careers.

“This is a significant shift in the way we prepare math and science teachers,” says Dr. Louis Nadelson, a Boise State education professor who is part of the team spearheading creation of the IDoTeach program at Boise State.

With $300,000 in initial funding from the Micron Foundation, IDoTeach will replicate an innovative and highly successful teacher preparation program created at the University of Texas at Austin. The program has been duplicated at 29 universities around the country, including University of California, Berkeley, Louisiana State University, University of Houston and Florida State University.

“The program will help identify those students early in their academic careers so we can foster and support any interest in teaching and hopefully guide these technically-minded students into teaching.”

Surveys have shown the need for approximately 500 math teachers and 400 science teachers in Idaho in the near term. That number is likely to increase over time due to population growth, expanded academic requirements in these subjects, teacher retirement and the increasingly technical nature of society in general. To meet that demand with qualified teachers, IDoTeach is designed to attract the widest range of bright science, mathematics and computer science majors, prepare them with an advanced field-intensive curriculum, and retain them as teachers through support and ongoing professional development.

But the issue goes much deeper than finding STEM-savvy teachers for today’s classrooms, Nadelson says. In the long-term, it is about fostering a technically and scientifically literate society in a competitive 21st century economy.

“This is a pipeline issue that includes the development of a strong student understanding of science and math before college,” says Nadelson. “Without that understanding, the pipeline begins to leak and crumble.”

That perspective spurred the Micron Foundation’s investment in the program, according to Dee Mooney, the Micron Foundation’s executive director.

“These future educators, with their solid STEM backgrounds, will further bring hands-on and real-world applications into the classroom, sparking a passion in the next generation of scientists, engineers and mathematicians,” she says.

Through the IDoTeach program, underclass STEM majors who are interested in teaching will be trained and have the opportunity to teach fundamental math and science lessons to elementary and junior high school students. Those interested in obtaining a teacher certificate may then apply for full enrollment in the IDoTeach program, where they will be able to pursue a degree in a STEM discipline and become certified as a secondary teacher.

“By creating this program in Idaho,” Nadelson says, “Boise State is being progressive and active in its approach to addressing this challenging problem, and doing it with a program that is proven to be successful.”
During good times and bad, Boise State University has provided a source of economic stability, and its people, places and partnerships continue to fuel the economic engine of tomorrow with new ideas and discoveries.

**Picture This:** An engineer, a health sciences professor and a business student gather to lend their perspective to the challenge of the day, how to design a more accurate, remote heart rate monitor — a question posed by a cardiologist in town.

Multiple ideas for solutions are harvested. Engineering students go to work designing prototypes. Business faculty and graduate students assess a new product’s commercial feasibility. The university receives a patent, and industry gets a solution.

“We are clearly in a knowledge-based economy, and we are embracing it,” says Dr. Mark Rudin, vice president for research and economic development. “We are marketing our technological advances for the benefit of society. But even more importantly, we are serving as a Petri dish, so to speak, for new ideas and new knowledge that is crucial for continued growth of the state’s economy. Economic development is happening across all disciplines and all across the Boise State campus.”
The Kitchen, The Crash Cart and ‘Valentine’

Conversations around discoveries are taking place in the venture lab known as “The Kitchen,” a newly opened space on the southwest corner of campus dedicated to fostering cross-disciplinary thinking and problem solving. A joint effort by the Office of University and Industry Ventures and the Center for Entrepreneurship at Boise State, it was inspired by a similar concept at Stanford University, and is bringing together innovators and entrepreneurs from across campus and the community.

“It’s a place to convene and have the discussions about the unique and optimal commercialization path for various innovations,” says Mary Givens Andrews, director for the Office of University and Industry Ventures. “We’re advancing ideas, concepts and patents, developing them and moving them along the path, and to do that you need different perspectives along the way, especially industry’s input.”

Business people, local inventors and entrepreneurs visit The Kitchen to toss around ideas with researchers. It also serves as a home base for Boise State’s Innovation Team (ITeam), a five-member group of faculty and graduate students who examine Boise State-generated inventions, technology and other intellectual property. Their charge is to assess the invention’s technological readiness, identify any gaps between existing status and industry expectations, and evaluate its market opportunities.

With leadership from Dr. Kent Neupert, director of the Center for Entrepreneurship and professor of management in the College of Business and Economics, and mechanical and biomedical engineering researcher and technology transfer fellow Dr. Michelle Sabick, the ITeam has helped roll out the redesign of a medical crash cart that is used in cardiac emergencies. The group also worked on an improved remote heart-rate monitor code named “Project Valentine,” and “Project Echo,” a modified transducer used for ultrasounds.

The university holds patents on Valentine and Echo, and both were presented at the Design for Medical Devices national conference last April.

“These teams are coming together to address critical issues in a holistic way,” Rudin says.
Boise State made major contributions to the economy during the past few years with the construction of several major buildings on campus.

The projects, including the Environmental Research Building, Lincoln Avenue Townhouses, phase two of the Lincoln Avenue Parking Garage, Arguinchona Basketball Complex, Transit Center at the Student Union, Aquatics Complex and the brand new Micron Business and Economics Building, created hundreds of jobs during a time when jobs were particularly scarce.

Five of the projects were handled by ESI Construction; the Environmental Research Building alone accounted for roughly 8 percent of the company’s overall volume for 2009, while the Micron Business and Economics Building was about 12 percent of ESI’s 2011 volume.

“Our work on the Boise State construction projects certainly helped contribute to our overall bottom line, and it boosted employee morale knowing that we were involved in such legacy projects for the university and the Boise community,” says ESI president and co-owner Neil Nelson.

“We know that the capacity of the U.S. economy to grow is dependant on scientific innovation, but we don’t know exactly what the jobs of the future will be,” Rudin says. “Our job is to build capacity in our students, to fill their tool boxes with skills to meet the demands of a rapidly changing world.”

As an MBA student, David Rush was part of an ITeam at Boise State before becoming product development manager for local start-up Cradlepoint.

“My job was to translate technical abstracts into something anyone could read,” Rush says. “That is a huge part of my job now, drawing on both my engineering and business experience to define the technical features our engineers are working on and translate them into something our sales team can talk about with customers.”

Student success stories are not limited to business and science fields. The arts also are thriving at Boise State and in the surrounding community, and students and graduates are contributors. A recent metal arts graduate is working to establish a foundry in Boise, and a Boise State filmmaker has produced award-winning films and is pioneering innovative techniques.

“Enlightenment and the potential for job creation happens across all fields,” Rudin says.
Boise State's computer science, materials science and other research labs serve as a resource for industry and benefit student researchers like doctoral student Joshua Kane and undergraduate student Alyssa Bateeman.

LAB STRENGTH

Boise State's commitment to relevant research and its growing lab capacity also feed directly into the success of local industry.

In 2001, Dr. Daniel Branagan was a staff scientist in the Materials Department at the INEEL and worked with Boise State business professor Dr. Sandy Gough to develop a business plan for commercialization and spin-out of a new nanomaterials technology he developed. He formed The NanoSteel Company in 2002 and was doing some research and development work in Ohio until Boise State developed its materials characterization capabilities and lab.

“We have found that the Boise State Center for Materials Characterization is an ideal place with state-of-the-art characterization facilities that complement our existing research capabilities very nicely,” he says. Nanosteel scientists spend time in the lab each month looking at how products are performing and potential new developments.

Those types of partnerships are enticing for developing industries and existing companies looking to land in Idaho, says Boise Metro Chamber of Commerce President and CEO Bill Connors. He often brings companies to campus to show them the Department of Computer Science, labs and other facilities.

“We are trying to position Boise as a center for innovation and entrepreneurship, and the work the university does is vital to attracting companies here,” Connors says. “Good things happen when the business community and higher education get together. Boise State is rolling up its sleeves and doing the things that need to be done for economic development for Boise and Idaho.”

The new MICRON BUSINESS AND ECONOMICS BUILDING on the west end of campus opens to students this month.

“It is a building for the community, a place to collaborate, to expand thinking and to generate new ideas,” says Dr. Patrick Shannon, dean of the College of Business and Economics. “But most importantly, this building is a place for our students to learn.”

THE BUILDING:

Location: University Drive and Capitol Boulevard
Size: Four-stories, 118,890 square feet
Cost: $28.8 million building construction, funded with $12.5 million lead gift from Micron and more than 1,000 additional private donors

See more on pages 18-19.
Open for Business

The **Micron Business and Economics Building** on the corner of University Drive and Capitol Boulevard celebrated its dedication in August. The four-story, 118,890-square-foot building is designed to emphasize research and community collaboration along with student learning. It includes state-of-the-art classrooms, a lecture hall, unique student work spaces, a financial technology classroom, financial trading room, productive spaces for research, a student commons area that includes food service, and a vibrant courtyard.
What do you get when you combine three-dimensional paper bouquets, photos of fertile Idaho fields and a thread representation of identity, motherhood, memories and dreams? A visual feast, and Boise State has been helping to set the table for art lovers in the Treasure Valley for more than 40 years.

The Visual Arts Center and the Student Union Gallery and other art spaces offer a wide variety of exhibitions that feature the work of students, faculty members, alumni and master artists from both near and far.

The number of visitors to the galleries increases each year. Opening receptions often draw more than 300 attendees; more than 5,000 visitors take a peek at SUB gallery exhibitions. The galleries also partner a good deal with other local arts organizations, businesses, artists and nonprofits, and serve as a bridge to the wider community for Boise State’s 700-plus art majors.

Recent offerings included “Cutting Edge: Contemporary Paper,” that utilized cut paper as a primary medium; “Sustenance” an exhibition about food by Idaho artists organized by the Visual Arts Center and the Treasure Valley Food Coalition; and “The Discourse of Thread,” a solo mixed-media exhibition by undergraduate student Julie McCreedy.
“Great universities have great art, galleries and museums that can become a central place for community engagement, object-based and experiential learning and collaboration across disciplines,” says Kirsten Furlong, artist, faculty member and gallery director of the Visual Arts Center. “These are all goals for the Visual Arts Center.”

So is moving into a single space in the future that is designed to meet the needs and standards of professional visual art display and preservation and further expand the gallery offerings. The Visual Arts Center currently is housed in the Liberal Arts Building and the Hemingway Western Studies Center.

The Student Union Gallery displays a lot of student art but also exhibits the work of faculty, alumni and community artists. A recent remodel and expansion of the SUB included improvements to the gallery and more spaces for artwork throughout the building.

“The purpose of the Student Union Fine Art Exhibitions Program is to display a variety of art media and provide challenging and interesting work while encouraging an aesthetic understanding,” says SUB fine arts manager Holly Gilchrist.

Most of the art on display in the gallery spaces is for sale, and the Student Union Fine Arts program receives a 20 percent commission on any work sold to assist the Student Union in purchasing other work for the building’s permanent collection.

All campus exhibitions and gallery receptions are free and open to the public.

**Gallery schedules are available at [http://artdept.boisestate.edu/VAC](http://artdept.boisestate.edu/VAC) and [http://finearts.boisestate.edu/](http://finearts.boisestate.edu/).**
Susie Schumacher loves Homecoming week at Boise State. Well, she loves Boise State. Homecoming is just the icing on the big Bronco cake that is her life.

“I think I really may bleed blue and orange,” says the three-degree alumna.

Rest assured that Schumacher will be in the thick of things as Broncos from all eras descend on the Boise State campus Oct. 15-20 for Homecoming Week, which culminates in the Oct. 20 Homecoming football matchup between the Broncos and the Rebels of the University of Nevada, Las Vegas.

“Homecoming is an opportunity to show what it means to be a Bronco,” says Schumacher (medical records science, ’85; health information management, ’00; health science, MS, ’05), a system revenue integrity officer at Saint Alphonsus Regional Medical Center in Boise.

Being a Bronco is a topic she knows well. Her sister, Debbie Kaylor, also is an alum and now serves as director of Boise State’s Career Center. And her niece, Sheri Schumacher, just finished her freshman year. In addition to her family connections and academic degrees, Schumacher has season tickets for football and basketball, and serves on the Boise State Alumni Association board of directors, where she was president in 2007. She also is on the College of Health Science’s Strategic Initiative Board.

During Homecoming she always has had a role to play, whether judging the campus decorating contest, helping with the Bronco Bash tailgate party or organizing the alumni parade float. This year, she chairs the promotion and attendance committee for the Presidential Alumni Recognition Gala, a marquee Homecoming event honoring the Distinguished Alumni and Alumni Service Award recipients.

Initially it wasn’t clear to Schumacher how much her time at Boise State would mean to her later in life, but after she earned her master’s degree, she was increasingly drawn back to Boise State. Now her involvement gives her the opportunity to play a significant role in creating events that bring her fellow alumni back to their alma mater.

“It’s an opportunity for me to give back to a university that means so very much to me,” she says. “For me Homecoming is a time to connect with alumni, friends and family. It’s an opportunity to come home.”
Homecoming Week 2012

HERE’S A RUNDOWN OF THE BIG EVENTS YOU DON’T WANT TO MISS:

Wednesday, Oct. 17
GOLDEN GRAD REUNION – Members of the Class of 1962 are invited to celebrate the golden anniversary of their graduation from Boise Junior College at the Alumni Center (Corner of University Drive and Grant Street). All graduates from the ’30s, ’40s, ’50s through ’62 also are invited to attend. Events include a 2 p.m. campus tour, 6 p.m. no-host cocktail reception and 7 p.m. dinner. Please contact Donna Conner at (208) 426-1959 to register.

Friday, Oct. 19
PRESIDENTIAL ALUMNI RECOGNITION GALA honoring four Distinguished Alumni for their work to bring honor and glory to Boise State through a record of outstanding accomplishments within their chosen profession. Three alumni also will be presented with the Alumni Service award for their dedicated volunteer services to the Alumni Association or Boise State. Events start at 6 p.m. in the Double R Ranch Room in the Stueckle Sky Center.

The campus community, alumni, students and the general public are invited to attend. Tickets must be purchased in advance by calling the Alumni Association at (208) 426-1698 or registering online at alumni.boisestate.edu.

Distinguished Alumni honorees:
• MARK DUNHAM (communication, BA, ’84) – former executive director, Idaho Association of General Contractors
• ROB PEREZ (communication, ’79) – CEO, Western Capital Bank
• MARYANN REESE (nursing, BS, ’91) – president and CEO, St. Elizabeth’s Hospital, Belleville, Ill.
• MARK URNESS (business, BA, ’88) – president, mybullfrog.com

Alumni Service Award winners:
• PAT ALLAIRE (autotech art, ’79; construction management, ’94)
• BOBBIE ALLAIRE (instructional and performance technology, MS, ’94)
• ERIC UHLENHOFF (accountancy, ’86)

Saturday, Oct. 20
HOMECOMING GAME
Boise State Broncos vs. UNLV Rebels at 1:30 p.m. at Bronco Stadium.
IN TOUCH

1950s

RODERICK WALSTON, AA, arts & sciences, ’56, was recognized in “Best Lawyers in America” for 2012 in the category of natural resources law and water law. Walston works at Best Best & Krieger LLP in Walnut Creek, Calif.

1970s

JIM CLAYTON, BA, art education, ’73; MA, art education, ’81, retired after 34 years in education—mostly with Kuna High School. Clayton taught painting, drawing, photography, pottery, printmaking, woodshop, sculpture, driver’s education and math. He also advised the student council and yearbook staff.

RUSSELL HELLER, BA, history, ’73, Boise School District supervisor for history and social studies programs, received the Idaho Humanities Council Award for Outstanding Achievement in Humanities. Heller was honored as an exemplary mentor and teacher of history and for his work as a district administrator responsible for organizing annual history conferences for educators.

VIRGINIA HEMINGWAY, BA, English/liberal arts, ’74, founded the nonprofit Idaho 1 of 3 to help protect Idaho animals from cruelty.

KARL BENSON, BS, physical education, ’75, former Western Athletic Conference (WAC) commissioner, accepted the role of Sun Belt Conference commissioner in February. Benson lives in Greenwood Village, Colo.

1980s

BEE BIGGS-JARRELL, MPA, ’82, served Idaho for 12 years in public health administration. After retirement, she accepted a two-year volunteer mission serving villagers in Malawi, Africa. She and her team designed and implemented a child survival “train-the-trainer” system of health education that was adopted by the Malawi Ministry of Health. She published her story, titled “Malawi Moonsmale,” in 2006.

KIP BRYSON, BBA, marketing, ’82, is a board member of the Idaho Botanical Garden in Boise and serves as secretary. Bryson is a vice president and relationship manager at US Bank in Boise.

WILLIAM F. LAURANCE, BS, biology, ’82, received the 2012 Heineken Prize for Environmental Science and was recognized for his research on the effects of habitat fragmentation, deforestation, hunting and fire on the Amazon. Laurance is a distinguished professor and Australian Laureate at James Cook University in Cairns, Australia.

MARK HOUSTON, BBA, finance, ’84, was promoted to senior vice president for commercial banking in Idaho for Bank of the West in Boise. Houston was the senior commercial banking market executive for the bank.

DAVID HUNTER, BA, communication, ’84, was named senior pastor of the Wenatchee Valley Baptist Church in Wenatchee, Wash. Hunter has been in ministry for 28 years and is working toward a master of divinity degree from the International School of Theology.

DR. RANDY LEE, BS, pre-med, ’84, was named vice chairman of the VSP Global board. VSP Global is a complementary group of leading companies providing benefits, services, products and solutions in the optical industry. Lee owns the Optometric Center in Boise.

1990s

ALAN BRADSHAW, BA, communications, ’91, owns Boise-based Idaho Woodsheds, which produces garages, shops and 70 different sizes of sheds.

RICHARD DAVIS, finance, ’91, was hired as chief executive officer of the Central Peninsula Hospital in Soldotna, Alaska. Davis was chief operating officer for the hospital and has worked as a healthcare executive for almost 20 years.

KERRY RICE, BA, elementary education, ’91; MS, educational technology, ’92; Ed.D., curriculum & instruction, ’96, has been selected for a Fulbright Scholar award to Poland. Currently the chair of the Department of Educational Technology at Boise State, Rice will travel to Torun, Poland, in September to work with the faculty of the Department of Didactics and Media in Education at Nicolaus Copernicus University.

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MARY KAYE JOHNSON, BA, elementary education, ’94, received the Certificate of Excellence at the 2012 Idaho Counseling Association Conference. The poster presentation was titled “Defining Hope and Optimism: Implications for Counselors,” and was created by Johnson and fellow Boise State graduate students Becca Dickinson, Angela Dondero and Jenni Kimball.

CLark also serves on the Brunswick Technology Team, is co-advisor for the Science Club, and was an intervention assistants team coordinator.

2000s

BRET MOFFETT, MBA, ’00, is POWER Engineers’ new chief administrative officer. Moffett manages day-to-day business operations for the Boise-based engineering consulting firm.

SHAWN RECORDS, BA, interdisciplinary studies, ’00, gave a lecture at Ball State University to share his experiences behind the camera lens. His presentation was titled, “My Favorite Things: Some Things I’ve Made and Some Others that I Wish I Had.” Records is a teacher and photographer in Portland, Ore. He followed the production of “Where the Wild Things Are,” then published a book, “Owner of this World,” with behind-the-scenes pictures of the movie’s production. His son played the lead role of Max in the film.

JAIME HARDING, BS, physical education, ’01; BS, athletic training, ’01; MHS, health science/policy, ’06, joined the Central District Health Department in Boise as the health promotion program manager in the division of community health. Harding previously worked in the divisions of public health and Medicaid for the Idaho Department of Health and Welfare.

JIMMI NICOLE SOMMER, MPA, ’01, was promoted to a one-year assignment in Washington, D.C., with the U.S. State Department’s Bureau of Intelligence and Research. Sommer just completed a two-year assignment as vice consul in Calgary, Alberta, Canada.

ANGELA DONDERO, BS, psychology, ’03, received the Certificate of Excellence at the 2012 Idaho Counseling Association Conference. The poster presentation, titled “Defining Hope and Optimism: Implications for Counselors,” was created by Johnson and fellow Boise State graduate students Becca Dickinson, Mary Kaye Johnson and Jenni Kimball.

SLADE D. SOKOL, BS, political science, ’03, joined the Boise law firm of Farley Oberrecht West Harwood & Burke as an associate attorney. He received his JD in 2011 from Michigan State University College of Law, where he graduated in the top 10 percent of his class.

ALI SOHAIL ISHAQ, BA, political science, ’04, co-authored an article, “Creating a Nationally Recognized Communications Capability,” which was published in the Public Relations Society of America’s “Strategicist” magazine. Ishaq lives in Washington, D.C.

WADE STURGEON, MBA, accountancy, ’04, is the new chief executive officer/chief financial officer for Biggs-Gridley Memorial Hospital in Gridley, Calif. Sturgeon has been in the healthcare field since 1997 and has worked exclusively in rural critical access hospitals.

BRETT HUGHES, MBA, management, ’05, founder of Boise Premier Real Estate, has had his company featured in the Idaho Statesman, the Idaho Business Review and other publications. Hughes has been in the industry since 2003 as a real estate professional and investor.

KATIE MURDOCK, BS, political science, ’05, was hired as a Bonner County deputy prosecutor. Murdock has experience practicing private law and lives in Sandpoint.

SEAN CROUCH, BA, English, ’07, was accepted into the master of fine arts creative writing graduate program at Oregon State University in Corvallis, Ore. Crouch will teach English as a graduate assistant starting in Fall 2012.

IAN LARSEN, AAS, marketing/management assistant starting in Fall 2012.

NEW BOARD MEMBERS FOR BOISE STATE ALUMNI ASSOCIATION


This group joins 11 returning alumni board members. All were elected during the annual member meeting/membership appreciation party held May 18. For more information about becoming an alumni board member, visit alumni.boisestate.edu.
The following Boise State graduates were recognized as Idaho Business Review 2012 Accomplished Under 40 honorees:

Becca Dickinson, BA, psychology, ’09; BA, elementary education, ’94, received the Certificate of Excellence at the 2012 Idaho Counseling Association Conference. The poster presentation, titled “Defining Hope and Optimism: Implications for Counselors,” was created by Johnson and fellow Boise State graduate students Mary Kaye Johnson, Angela Dondero and Jenni Kimball.

Dustin Hurst, BA, communication, ’09, joined the staff of the Montana Watchdog in Helena where he will focus on covering political races and government issues. Hurst worked for IdahoReporter.com, where he covered political news.

Jeremy Avery, BA, communication, ’10, signed with the Calgary Stampeders as a running back. Avery was a second-team All-Western Athletic Conference all-star in 2009 and played four years for the Boise State Bronco football team.

Nancy Cunningham, BA, communication, ’08, won the 2012 America’s Cup bobsled title in April in Lake Placid, N.Y. Cunningham, a former Boise State sprinter, is in his first year of piloting bobsleds and was a brakeman for the two-man and four-man U.S. Olympic teams at the 2010 Winter Olympics. Cunningham lives in Monterey, Calif.

Carlos Sorian, BA, political science, ’08, was appointed to the editorial board for the Idaho Press-Tribune. Sorian is a personal banker with Wells Fargo in Caldwell.

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Six new Broncos will join 10 other continuing undergraduates at Boise State in the fall thanks to the Boise State Alumni Association’s Alumni Legacy Scholarship program. The scholarship endowment, funded in part by alumni association membership dollars, provides four-year, renewable scholarships to relatives of Boise State alumni.

Successful applicants must meet minimum GPA and test standards and submit an application and essay; the qualifying relative must be a current member of the Boise State Alumni Association. Alumni Legacy Scholarship applications are available starting in December and are due by Feb. 15 each year.

2012 RECIPIENTS:
• Garth Cline, New Plymouth, son of Erik Cline, ’92
• Meagan Davis, Eagle, daughter of Gary Davis, ’86
• Kelsey Gere, Vancouver, Wash., son of Scott Gere, ’94
• Camille Ivins, Boise, daughter of Denele Ivins, ’84, and Nicholas Ivins, ’82
• Montana Marks, Fife, Wash., daughter of Julie Claiborne, ’83
• Valerie Strasser, Highland, Ill., daughter of Jacqueline Strasser, ’05
TRAVIS GREENE, AS, science, ’10, participated in the 2012 Warrior Games in Colorado Springs, Colo. The event, sponsored by the U.S. Olympic Committee, introduces Paralympics and adaptive sports to wounded, ill or injured service members. Greene participates in several sports.

CORINNE HAASE, BSC, civil engineering, ’11; BS, mathematics, ’11, was hired as a graduate engineer for the Minot office of Moore Engineering Inc. The company is a civil engineering and land survey company with offices in West Fargo, Minot and Fergus Falls, Minn.

CODY HAER, BA, social work, ’11, was honored with the Outstanding Alumni Award at the Boise State Student Involvement & Leadership Center’s annual awards banquet in April. Haer was recognized for his work on the front lines of the Add the Words campaign and his position as Idaho’s statewide coordinator for the Day of Action on Jan. 28, 2012.

MALCOLM HONG, MA, communication, ’11, was appointed project manager for the Idaho Technology Council, headquartered in Boise.

BRITANY HURST, BA, history, ’11, is the office coordinator for the Idaho Cattle Association, where she helps coordinate legislative efforts. Hurst lives in Boise.

JANAE VORHES, BS, criminal justice, ’11, works for the state of Idaho as an electronic monitoring specialist through the Idaho Department of Correction. Prior to graduation, Vorhes participated in an internship with the sex offender probation and parole unit in Boise.

In Memory
Fall 2012

NEW ATI BOARD MEMBERS & OFFICERS

The Associated Taxpayers of Idaho elected the following Boise State alumni as 2012 board members and officers:

CAMERON ARIAL, MPA, ’08; graduate certificate, community and regional planning, ’08, board member

GENE MARCHIORO, BBA, accountancy, ’89, chairman

RANDALL NELSON, BBA, computer information systems, ’86, president

CHRISTINE NIMS, BBA, accountancy, ’94, board member

MIKE REYNOLDS, BBA, marketing, ’90, immediate past chairman

RON WILKS, BBA, accountancy, ’89, board member

In Memory
Fall 2012

MARTHA ALLEN, AA, arts & sciences, ’37; AA, arts & sciences, ’40, Boise

STEVEN “STEVE” APPLETON, BBA, management, ’82, Boise

LORNA BATE, BS, nursing, ’92, Meridian

DONNA BEAUX, BFA, art education, ’77, Madras, Ore.

JAY BEESON, BA, social science, ’92, New Meadows

DIANA BLANKS, BA, social science, ’75, Rochester, Minn.

JANET BRADY, AS, nursing, ’83, Caldwell

ROBERT BROWN, AA, arts & sciences, ’58, Boise

KEVIN BURKE, BS, psychology, ’93, Centerville

DONALD CALER, cert., recreational/small engine repair, ’88, Boise

DONALD CALLENDER, alumnus non-degreed, Boise

RICHARD CONNER, alumnus non-degreed, Boise

RUBYLEE COURTNEY, DIF, arts & sciences, ’42, Dallas, Ore.

DONALD DALTON, BS, business economics, ’73, University Place, Wash.

PATRICIA DAVIES, alumna non-degreed, Boise

CHARLES DEL FAVA, BA, visual art, ’84, Healdsburg, Calif.

RUTH DONOHUE, BA, history, ’74, Anchorage, Alaska

GALEN DROWN, alumnus non-degreed, Boise

AMY DUNN, BS, biology, ’05; physical education, ’09, Boise

DALE DUVALL, cert., parts
Several Boise State alumni attended a performance by Trey McIntyre Project in Hanoi, Vietnam, on May 16. As cultural ambassadors traveling with the help of a grant from the U.S. Department of State, TMP visited Hanoi, the Philippines, China and Korea.

International business professor Nancy Napier, who featured TMP in her book "Insight: Encouraging Aha Moments for Organizational Success," also was in Hanoi and able to attend the performance and visit with alumni.

The Vietnam Alumni Chapter is led by Pham Quang Trung, '95, president; Nguyen Trong Khang, '99, and Ha Nguyen, '97, vice presidents; and Dau Thuy Ha, '99, treasurer. About 60 alumni live in the country.
Matthew Broomhead, ’95

One of my favorite campus memories was one of my first. I was in the bookstore before classes started. I was lost, which must have been pretty obvious because a fellow student asked if I needed help. Not only did she assist me in finding the book I was looking for, she also helped me get involved on campus by asking me to join her Student Programs Board committee. As a result, I spent three wonderful years as a volunteer and comedy coordinator with the student-run organization that provides free campus programming and events for students.

That experience played a huge role in developing my affinity for Boise State. To be involved in creating a positive experience for students was awesome, and that feeling has carried over to influence my involvement with the Puget Sound Alumni Chapter. I’ve been working with the chapter since 2003 and am now the chapter president.

In every job I’ve held since graduating with a B.A. in communication (with an emphasis in training and development), communication has been paramount — whether written or spoken. The education I received at Boise State has been critical to my success. While I didn’t see it at the time, all of the writing and public speaking assignments were essential building blocks to my professional and personal development.

My advice to students is to make the most of your time by getting involved on campus in whatever way is comfortable to you. If you do that, you’re guaranteed to have a positive experience.
The NEW boisestate.edu makes it easier than ever to stay connected

News, events, videos and more